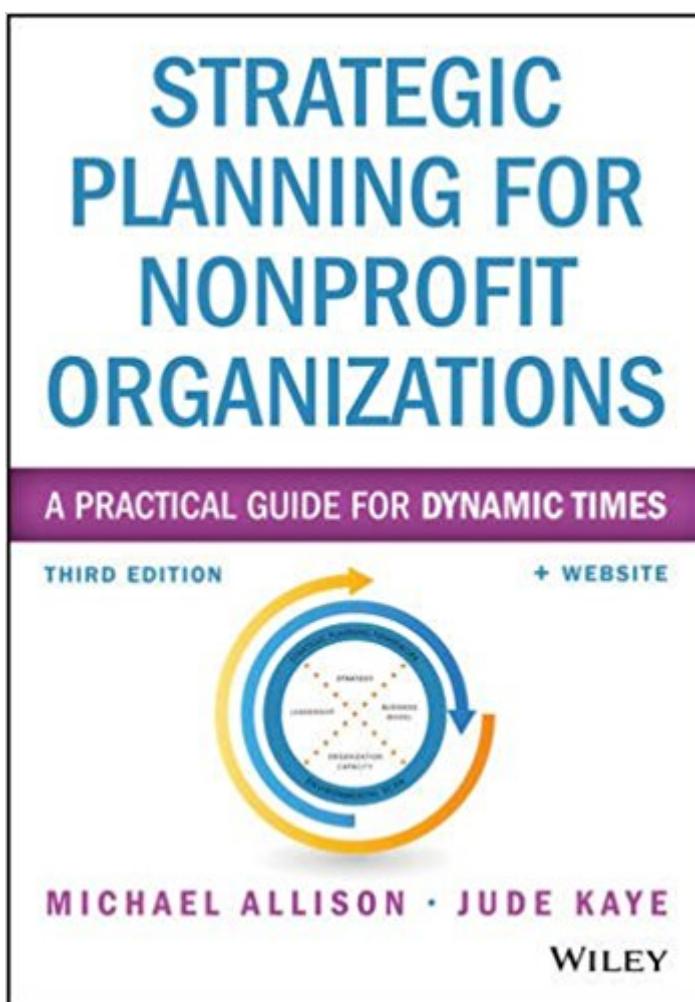


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# Strategic Planning For Nonprofit Organizations: A Practical Guide For Dynamic Times (Wiley Nonprofit Authority)



## Synopsis

The bestselling guide to nonprofit planning, with proven, practical advice Strategic Planning for Nonprofit Organizations describes a proven method for creating an effective, organized, actionable strategy, tailored to the unique needs of the nonprofit organization. Now in its third edition, this bestselling manual contains new information about the value of plans, specific guidance toward business planning, and additional information about the strategic plan document itself. Real-world case studies illustrate different planning and implementation scenarios and techniques, and the companion website offers templates, tools, and worksheets that streamline the process. The book provides expert insight, describing common misperceptions and pitfalls to avoid, helping readers craft a strategic plan that adheres to the core values of the organization. A well-honed strategic plan helps nonprofit managers set priorities, and acquire and allocate the resources necessary to achieve their goals. It also provides a framework for handling challenges, and keeps the focus on the organization's priorities. Strategic Planning for Nonprofit Organizations is an excellent source of guidance for managers at nonprofits of every size and budget, helping readers to: Identify the reasons for planning, and gather information from internal and external stakeholders Assess the current situation accurately, and agree on priorities, mission, values, and vision Prioritize goals and objectives for the plan, and develop a detailed implementation strategy Evaluate and monitor a changing environment, updating roles, goals, and parameters as needed Different organizations have different needs, processes, resources, and priorities. The one thing they have in common is the need for a no-nonsense approach to planning with practical guidance and a customizable framework. Strategic Planning for Nonprofit Organizations takes the fear out of planning, with expert guidance on the nonprofit's most vital management activity.

## Book Information

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## Customer Reviews

CREATE AND IMPLEMENT EFFECTIVE STRATEGIC PLANS WITH THE BESTSELLING NONPROFIT PLANNING GUIDE Completely revised, updated, and expanded, this comprehensive resource breaks strategic planning into steps to make the process accessible, and provides practical tools and guidance. Real-world insights, planning tips, common misperceptions and pitfalls, and other pointers are illustrated throughout the book. "Strategic Planning for Nonprofit Organizations brings the best thinking on the hows, whys, and whats of strategic planning to our unique world of nonprofit practice. Leaders can use this book as a precision tool to build capacity, manage change, and focus their efforts to develop dramatically more effective organizations."

&#151;Sterling Speirn, President Stupski Foundation, Immediate Past President, W. K. Kellogg Foundation "As board president of a major arts organization Allison and Kaye's book was an invaluable tool in creating our new strategic plan. Clear, practical, beautifully written and organized, this book became a 'bible' for our board and staff." &#151;Pam Cesak, San Diego Museum of Arts "The Joy of Cooking for nonprofit strategic planning, and now this must-own classic is even better in the new edition." &#151;Jan Masaoka, CEO, CalNonprofits, and author of nonprofit newsletter Blue Avocado "Strategic Planning for Nonprofit Organizations is filled with practical wisdom, tools, and case examples drawn from decades of real-world experience. For anyone committed to successful strategic planning, it is essential reading." &#151;Katherina M. Rosqueta, Center for High Impact Philanthropy, University of Pennsylvania

MICHAEL ALLISON is president of Michael Allison Consulting, an independent consulting practice working with nonprofits and foundations to achieve greater organizational effectiveness in support of progressive social change. JUDE KAYE is an organization development and strategic planning consultant who provides executive coaching for nonprofit managers. A nationally respected trainer, she works with nonprofit agencies on planning, financial management, organizational development, and other areas.

I have directed 3 non-profits-- one a success, the second a failure, the third a startup. Had I

digested this manual earlier, all 3 could have used more dispassionate analysis-- and less gut instinct tempered by experience. Recently, I teamed with fellow non-profit leaders to apply to our service area a uniform theory of change. In public interest work, a theory of change is the central hypothesis one tests: it deserves the jewel cutter's examination at the heart of this book. Of special value are the authors' frank treatment of constituency and funding rivals; crucial queries to pose to stakeholders; the upset of a business model in conflict with mission priorities. They reassure practitioners who, rethinking core premises, undermine morale or stir personal doubts. A ranking executive referred to the prior edition as her "bible". Although I question the guide's divine provenance, it may prove a Godsend to the thoughtful social justice warrior.

Good book! I am the ED of a fundraising foundation for a community healthcare provider. I purchased Strategic Planning for NPOs as a resource for writing a grant for capacity building. It is a thorough, step-by-step guide and an excellent primer on what we can expect to do and to frame our expectations. I was struggling with the budget and timeline, and I read the preface, including "Time and Money Required for Strategic Planning" and following the factors you state to be considered, I have created a set of planning considerations for my organization for estimating what we will need. Congratulations!

Exceptionally well organized with an overall road-map that's clear and comprehensive. The framework around which the book is organized is supported by super-examples, as well as simple and useful worksheets and advice. I highly recommend this book to anyone or any team contemplating a strategic planning exercise in non-profit organizations with experience, and, more so, for organizations thinking about undertaking a strategic planning initiative for the first time; for practical, tested concepts and advice, tough book to beat.

I bought this as an ebook for a class, but it doesn't have the page numbers like a print book, so I can't cite it properly in APA (which is required for my class). Update: There are no page number in the App for Windows... but there are page numbers in the cloud reader! Yay!

As a leader of a community organization I found this book to be extremely helpful as a guide to what strategic planning should accomplish and how. Even though I have experience with strategic planning in the private sector, the clear sequence of steps and concise directions for how to move through them is helping me as a leader and helping my ED and Board work together. I highly

recommend this book!

AMAZING

Very good condition. Very informative

Great textbook.

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# The Hidden Market Rhythm - Part 1: Dynamic Cycles: A Dynamic Approach To Identify And Trade Cycles That Influence Financial Markets (WhenToTrade) (Volume 1)

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